

HAMPSHIRE RUGBY FOOTBALL UNION LIMITED

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9th October 2020

Hampshire RFU and Club Champions

In these tough and economically challenging times most (if not all) community rugby clubs are nervous about their future revenues. The uncertainty about when we will be able to get clubs playing again simply adds to the difficulties we face.

Hampshire RFU has entered into a partnership with Club Champions on behalf of all Hampshire affiliated clubs. Club Champions is the business club for community sports clubs. Check out www.clubchampions.net for background information.

Club Champions' purpose is to educate, guide, mentor and advise clubs in their drive to increase revenue from commercial sponsorship. Over 50 clubs, from different sports, have already joined. We are delighted to announce that, as of October 8th 2020 *all* Hampshire affiliated clubs will now be eligible to become members free of charge, courtesy of Hampshire RFU

To find out about the extensive membership benefits you will receive and to register as a member simply email marketing executive Martha McKerlie on martha@clubchampions.net and she will do the rest. Please ask your commercial director or sponsorship lead person to do this as soon as possible.

Tuesday September 22nd saw the last in a four-part webinar series run by Club Champions, which has received rave reviews from attendees, but all members will be able to access a link to them as they were recorded. Once you have registered with us just ask Martha for the links and she will send them to you. This will bring you up to speed and then the programme of regular communication and peer-to-peer support will begin.

Contact Founder Roger McKerlie with any questions you may have on roger@clubchampions.net

A handwritten signature in black ink that reads 'Ed Neville'.

Ed Neville

Chairman Hampshire Board

A handwritten signature in black ink that reads 'Julie Greenslade'.

Julie Greenslade

Executive Director Hampshire RFU